

#### PRESENTS

# Caillon

### 16 Sep - 18 Oct 2020

# International Arabic Calligraphy Competition



CollabDeen

**Technology Partner** 





Callithon is a virtual live event to reconnect the people to the splendid art of calligraphy, revive it's importance in our youth and to acknowledge its majestic beauty.

- The Event will be an Art Expo with spectacular collection of Arabic Calligraphy art that will also be put up for sale.
- Identify the best Calligraphers and provide them a platform to grow.
- We will also have a session wherein renowned International Calligraphers will enlighten us further about Calligraphy.

Calligraphy

#### Mission

To promote the critical practice of calligraphy as a CRAFT and as an ART FORM, and to encourage individual excellence, and to foster a wider appreciation and a deeper understanding of Arabic Calligraphy, its history and application through the free interchange of ideas and techniques.

#### **Team behind Callithon**

- Ikram Ahmed Khan, Founder
- Rabiya Kulsum, Co Founder
- Taziyun Oomer, Mentor
- Maheen Khan, Marketing
- Mohd Rounakh Khan, Marketing
- Fateh Ali, Global Strategic Advisor

Community is better when people are connected. We are building a global community of Calligraphers on CollabDeen platform

Callilhon

03 Categories Beginner, Intermediate, Professional

Contestants

700

Total number of contestants in 3 categories

21 Countries

Celebration of the Arts: A Truly Global Voyage

## 07 Influencers

Judges & Speakers from different countries

# \$1500

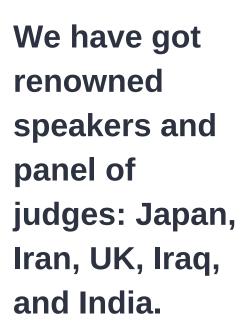
#### **Prize money**

for the winners in 3 categories + certificate and mementos



Bringing energy to your panel discussion and judging the calligraphy with global experiences

#### PANEL OF JURY





Fuad Kouichi Honda JAPAN



Mohammed Tarifi Kashti, IRAN

#### SPEAKERS



Nuria Garcia Masip UK



Siddiqua Juma UK



Fauzia Maraam India



Yahya (Saman Kake) IRAQ



Abdul Kayyum Silawat, INDIA

# THEME (Text) for the Calligraphy Competition



#### **Competition Rules:**

- 1. Use white or off-white paper suitable for calligraphy.
- 2. The size of the Artwork should be 15 x 10 inches or 38cm x 26cm (Horizontal) **[For Beginners & Intermediate]**
- 3. The size of the Artwork should be 20 X 20 inches or  $50 \text{cm} \times 50 \text{cm}$  (Circular ) [For Professionals only]
- 4. Composition to be done using pen size 6mm-8mm wide. [For Professionals only]
- 5. Calligraphy to be done using any of these styles: Thuluth, Naskh, Nastaliq
- 6. THREE pictures to be sent during 24 days via Callithon Community
  - a.1st image with the chart paper & participant
  - b.2nd image when the Artwork is half complete
  - c. 3rd image when the Artwork is completed
- 7. Calligraphy done using Paint brushes will not be accepted.
- 8. Judgement is completely based on Calligraphy rules and fonts used.
- 9. Use only black or brown ink for Calligraphy.
- 10. The Artwork shall not carry any Name, Mark or Impression which may indicate or disclose the name of the Competitor
- 11. Each Participant will be given a unique ID to maintain anonymity. Chat with us on the app to get your unique Competitor ID (CID)
- 12. Decision of the Jury is final.

Calligraphy is the art of both ideal writing and an ideal soul.



Calligraphy is a frozen poetry





Calligraphy paints words.



When there are no words left, the meaning is still preserved.

#### Important: Participating Rules

- 1. Callithon event is fully virtual and competition will be online on our Callithon community. Click here to download and <u>Join Callithon</u>
- 2. We will be sharing all official updates and events on the App
- 3. All communication to Callithon will happen via this App
  - Chat with Callithon Team
  - $\circ\,$  Watch Daily Updates and behind the scenes photos
  - Interact, comment and appreciate other's artwork from all contestants around the world
- 4. Most importantly, all Artwork submission files in High resolution will be via Callithon Community Chat
- 5. Your judging points will increase based on number of people **Like and Comment** on your artwork. You can invite friends and family to like and comment to increase your winning chance, the more the better.

#### **Event Date & Timelines**

Callithon grand finale event with renowned panel of Jury and speakers will be fully online on CollabDeen App

• 16 Sep, 2020: Announcement of Themes

Daily updates and announcements of your artwork

- 10 Oct, 2020: Last day of submission
- 15 Oct, 2020: Voting and Sharing ends.
- 18 Oct, 2020: Grand Finale Event

at 12:30pm India / 11:00am Dubai / 8:00am London, which will happen on CollabDeen and also be relayed on our YouTube and Facebook Live



We THANK our Sponsors & Partners for their Support to make this event possible.







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#### **CORE PARTNERS**

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